

Marketing STRATEGY MAP

Map your decisions to your marketing strategy.

For any marketing decision, run through your strategy map to make decisions faster, stay on track, and win at marketing!

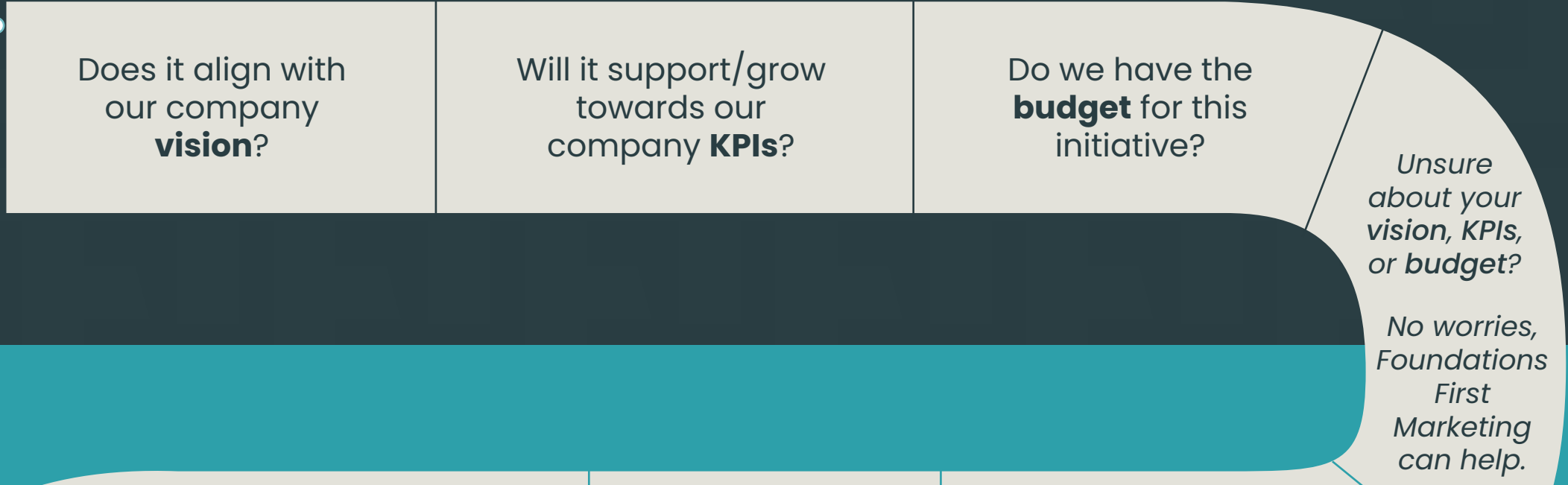
If you get stuck or are unsure at any question, it might mean your marketing foundations aren't in place or need to be reviewed. That's where we can help!

Start Here

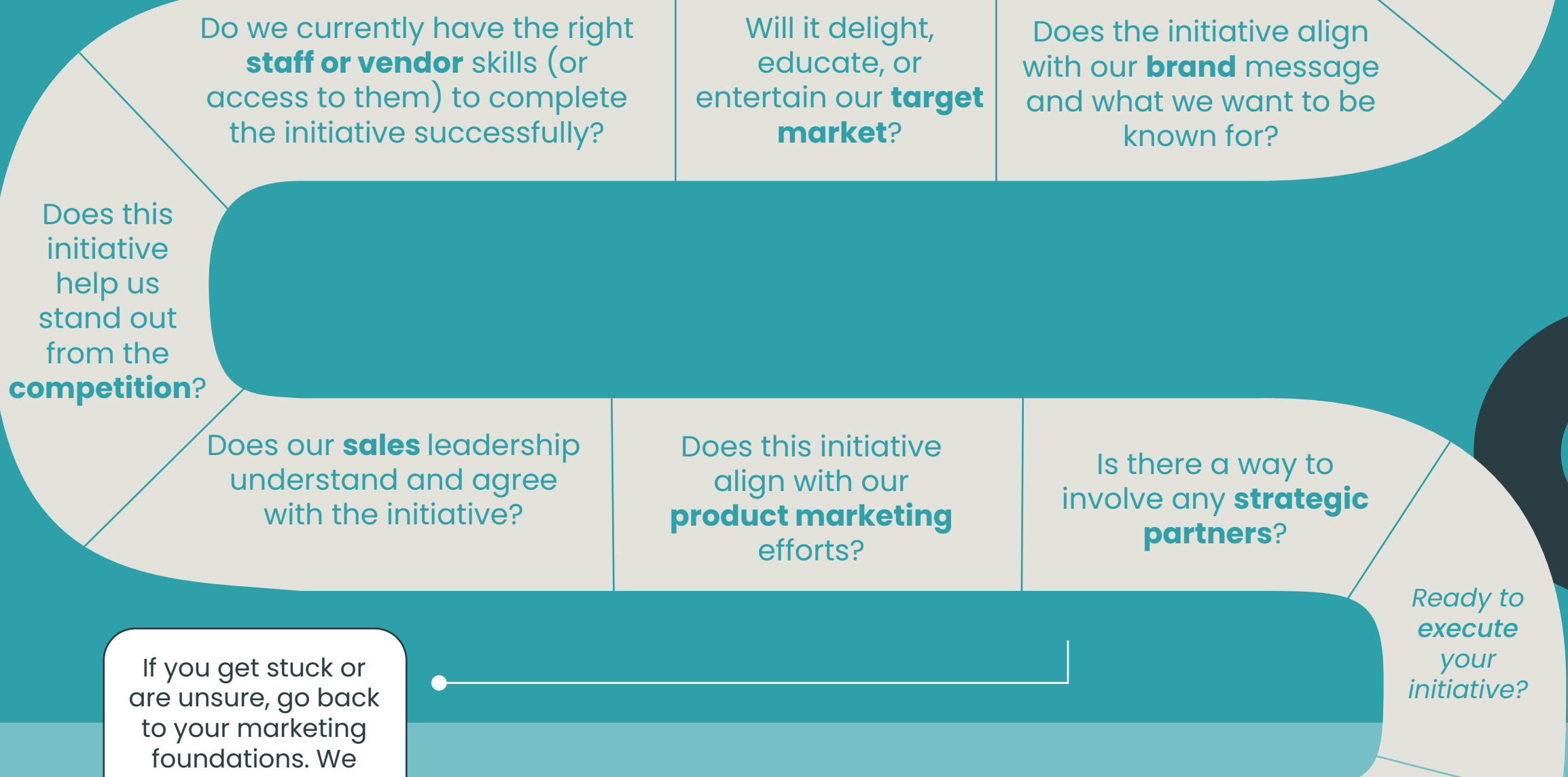
Are you thinking about re-doing your website? Maybe you want to launch your product to a new vertical. Or maybe you're trying to figure out if you should go to a trade show or even launch a new product line.

Go through your marketing strategy map below to make sure it's a solid decision that will get you closer to your goals...and not a distraction.

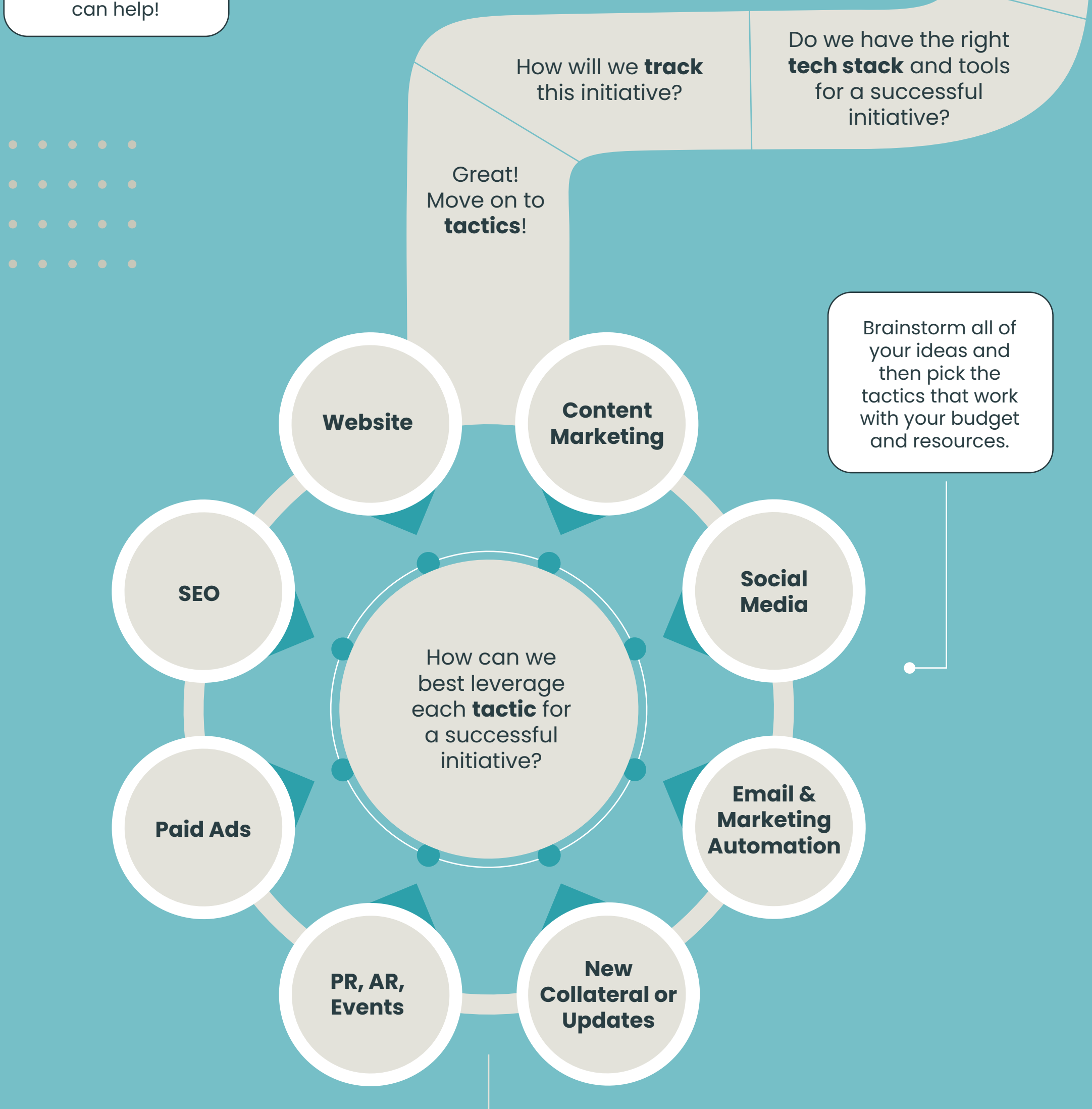
LEADERSHIP



MANAGEMENT



EXECUTION



We made it!
We're ready to add it all to our task management system, assign owners, due dates, and get started!

Did you find yourself getting stuck or not knowing the answer?

When you have your marketing foundations set up in advance, it makes it much easier to make decisions and move forward. It ensures all of your energy is moving your company in the same direction. Not to mention it aligns everyone on the team!

Want to see how we can help?

Visit www.foundationsfirstmarketing.com